

MD. SHAKIL MAHMUD

Software Engineer | Web Developer | Digital Marketer

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PROFESSIONAL SUMMARY

Multidisciplinary professional with 12+ years of experience in IT management, e-commerce, digital marketing, web development, and media broadcasting. Currently Head of Creative Lead at Regnum Resource Ltd, leading brand strategy and content production across digital and broadcast channels. Certified by Google in Digital Marketing, AI Essentials, and Cybersecurity. Active developer with AI-integrated web applications deployed to production.

CORE SKILLS

Programming Language: C • C++ • Python • JavaScript

Web Development: HTML, CSS, Next.js, React.js, TypeScript, WordPress, Magento, Vite

Database: MySQL • Supabase • Firestore (NoSQL)

Tools & Platforms: VS Code • Cursor • Git & GitHub • n8n • Jira • Antigravity • Docker • Firebase • Google AI Studio • Google Flow • Google Stitch • ChatGPT • Gemini • Claude • Canva • Photoshop • CapCut • MS Office

Testing & QA: Manual Testing • Jest • Bug Reporting • Software QA

E-Commerce: Platform management (Daraz, Unimart, KidsParadise), POS & inventory systems, vendor coordination

Digital Marketing & SEO: Social media strategy (Facebook, Instagram, LinkedIn, YouTube), SEO, Google Analytics, email marketing

AI & Dev Tools: AI agent development, Gemini API, Groq API, AI-powered content tools, GitHub Actions

IT Support: Network (LAN) troubleshooting, OS/software configuration, IT asset management, ERP support

Creative & Media: Scriptwriting, news editing & anchoring, live broadcasting, Filmora, Adobe Premiere Pro, Photoshop

Soft Skills: Team Leadership • Startup Growth • Adaptive • Client Communication • Strategic Thinking • Self-Motivated

PROFESSIONAL EXPERIENCE

Head of Creative Lead — Regnum Resource Ltd. — Jan 2025 – Present

- Direct creative vision across digital, print, and broadcast media; lead strategy sessions and develop original content aligned with brand goals.
- Supervise production of video, audio, graphic, and written content for marketing, social media, and e-commerce platforms.
- Manage and mentor a multidisciplinary creative team; ensure brand consistency in tone, style, and visual identity.
- Evaluate performance using analytics and audience feedback to continuously optimise content output.

RJ & News Anchor — Radio Capital FM 94.8 — Mar 2024 – Dec 2024

- Hosted live radio programs; anchored news bulletins, breaking news updates, and special reports with clarity and journalistic integrity.
- Researched and scripted current affairs features and special segments; delivered voiceovers for special occasions.

IT & E-Commerce Project Manager — Radiant International — Sep 2020 – Dec 2024

- Led e-commerce operations for KidsParadise.com.bd; managed two Daraz stores and vendor websites.
- Executed SEO, digital marketing campaigns, and Facebook content; maintained POS/inventory systems with barcode integration.
- Provided full IT support: OS configuration, LAN troubleshooting, hardware maintenance, and multi-software issue resolution.

Deputy Manager, E-Commerce — Mother's Care — Feb 2017 – Aug 2020

- Managed multi-marketplace e-commerce operations; initiated digital marketing campaigns and monitored social media KPIs.
- Drove SEO strategy, created content for Facebook, Instagram, LinkedIn, and Twitter, and tracked analytics via Google Analytics.
- Collaborated with design teams to improve UX; prepared newsletters and promotional email campaigns.

IT & Admin-in-Charge — Sumona Housing Ltd. — Jan 2015 – Dec 2016

- Administered full IT infrastructure including OS/software setup, LAN maintenance, hardware sourcing, and vendor negotiation.
- Maintained company website and managed HR/admin functions: attendance, recruitment, and monthly performance reporting.

RJ, Program Producer & IT Co-Ordinator — Channel I & Radio Bhumi 92.8 FM — Jul 2013 – Dec 2014

- Produced and presented radio programs; developed new content concepts and maintained station website, song library, and database.

SOME PROJECTS

Euro IT Accounts <https://github.com/msmraqueeb/Euro-IT-Accounts>

Stack: *TypeScript, React, Vite, Gemini API, Vercel*

AI-powered accounts management web app integrating Google Gemini for intelligent data handling. Live at euro-it-accounts.vercel.app.

Zero Baby <https://github.com/msmraqueeb/zerobaby>

Stack: *TypeScript, React, Vite, PostgreSQL (PL/pgSQL), Gemini API, Vercel*

Baby product management system with AI capabilities, multi-page navigation, context-driven state, and a full SQL backend. Live at zerobaby.com.bd.

Omni Coder <https://github.com/msmraqueeb/omni-coder>

Stack: *Next.js, JavaScript, Groq API, Vercel*

AI coding assistant supporting multiple model integrations, multi-step interactions, and token analysis utilities. Live at omnicoder.vercel.app.

EDUCATION

B.Sc. in Computer Science & Engineering,

CSE — Stamford University Bangladesh — CGPA 3.55 / 4.00 — 2012

Higher Secondary Certificate (HSC)

Science — Notre Dame College — CGPA 5.00 / 5.00 — 2008

Secondary School Certificate (SSC)

Science — Motijheel Model High School & College — CGPA 5.00 / 5.00 — 2006

LICENSES & CERTIFICATIONS

Google Digital Marketing & E-commerce —

Google — Issued Mar 2026 | Credential ID: UUCGLDPJNHJH | Skills: Digital Marketing, E-Commerce

Google AI Essentials —

Google — Issued Mar 2026 | Credential ID: K47XQBZO83VI | Skills: Artificial Intelligence, Machine Learning

Foundations of Cybersecurity —

Google — Issued Mar 2026 | Credential ID: 4MNH4B75QBOY | Skills: SQL, Security Management, Cybersecurity

Play It Safe: Manage Security Risks —

Google — Issued Mar 2026 | Credential ID: F5Wo91JBSNHX | Skills: Cybersecurity, Enterprise Security

LANGUAGES

Bangla — Native • English — Full Professional Proficiency